

PECB PARTNERSHIP LEVEL SCHEME

We believe in rewarding our Partners around the world for their time and energy spent in expanding our business cooperation. When we grow, we grow together, and a reflection of this growth is the new 2020 Partnership Level Scheme (PLS), which categorizes Partners based on their level of business cooperation. To be entitled to the benefits of this scheme and progress up to the next level, each Partner needs to meet a set of specific requirements.

The new Partnership Level Scheme introduced in 2020 presents some changes which are designed to increase the benefits of PECB Partners worldwide. Initiate and Bronze are now merged into one level – Authorized PECB Partner. Moreover, the Institutional Level and the Management Systems Certification Credits have been removed with the intention to focus our business relationship on training courses only, and increase the benefits that the Partners gain. Continuing this rationale, we have added a new partnership level – Titanium. This is the highest level that a PECB Partner can get and is packed with new and exclusive benefits.

Important Note Regarding References to Accreditation, Accreditation Bodies, and ISO

PECB is a personnel certification body which provides education and certification for individuals under ISO/IEC 17024 for a wide range of disciplines. PECB is accredited by a number of accreditation bodies, including The International Accreditation Service (IAS) and The United Kingdom Accreditation Service (UKAS) for various certification schemes. It is important to note that partners cannot make any reference in their websites or any marketing material to present PECB's accreditations as their own. The symbols of the accreditation bodies can be used only by PECB (e.g., in its website, marketing materials, professional certificates). Each accreditation body provides the rules and guidelines regarding the usage of such symbols and PECB makes sure to comply with those rules.

In addition, the ISO logo is a registered trademark and cannot be used by anyone outside of ISO unless authorized by ISO itself. Partners cannot use the ISO logo on their websites or marketing materials. To see the full details about the usage of ISO logo click [here](#).



PECB

PECB
AUTHORIZED
TITANIUM
PARTNER

Titanium Level

The newly-introduced Titanium level is the highest degree of business partnership with PECB. It is a level which encapsulates the excellence of performance, business cooperation and commitment.

Titanium level includes Partners who organize the highest number of events and who enjoy an array of exclusive benefits, on top of being granted priority on all other benefits. As the name suggests, this is the crown jewel of the levels of the PECB-Partner business cooperation.

PECB is committed to expand its business cooperation with Partners, to provide more benefits and recognize their hard work and superior representation of the PECB values, mission, and brand around the world.

BEYOND
RECOGNITION



PARTNER REQUIREMENTS	PECB AUTHORIZED PARTNER	PECB AUTHORIZED SILVER PARTNER	PECB AUTHORIZED GOLD PARTNER	PECB AUTHORIZED PLATINUM PARTNER	PECB AUTHORIZED TITANIUM PARTNER
Shall have an active Partner Agreement	✓	✓	✓	✓	✓
Shall follow and comply with the PECB Code of Ethics, Policies, Guidelines, and Requirements	✓	✓	✓	✓	✓
Shall have a PECB Partner Account	✓	✓	✓	✓	✓
Shall list the partnership with PECB on its website (including the PECB logo and PECB website hyperlink) as per the PECB guidelines	✓	✓	✓	✓	✓
¹ Minimum number of Partnership Credits		100	250	500	1000

¹ Credits are calculated based on the previous year’s performance of training course sales by using the following formula:

Days of training × Number of candidates = PECB Partnership credits

For example:
A Lead Implementer Training Course: 5 days of training × 9 candidates = 45 PECB Partnership credits
A Foundation Training Course: 2 days of training × 10 candidates = 20 PECB Partnership credits

PARTNER BENEFITS	PECB AUTHORIZED PARTNER	PECB AUTHORIZED SILVER PARTNER	PECB AUTHORIZED GOLD PARTNER	PECB AUTHORIZED PLATINUM PARTNER	PECB AUTHORIZED TITANIUM PARTNER
Access to PECB programs and materials	✓	✓	✓	✓	✓
Full access to PECB Trainers list	✓	✓	✓	✓	✓
Marketing materials published on PECB social media channels	✓	✓	✓	✓	✓
Receive the Partnership Level Certificate and Logo for usage according to PECB policies and Brand Book	✓	✓	✓	✓	✓
Receive Requests for Proposals (RFP) for tenders	✓	✓	✓	Priority granted	Priority granted
Receive qualified leads from PECB	✓	✓	✓	Priority granted	Priority granted
Customized PECB marketing materials	Logo placing	Logo placing	Full customization upon request	Full customization upon request (including text alteration)	Full customization upon request (including text alteration)
² Free seats in the PECB online campaigns (webinars)	1	2	3	4	5
Opportunity to contribute for the PECB Insights Magazine		Granted	Priority granted	Priority granted, including logo promotion	Priority granted, including logo and company promotion
PECB Insights Conference Tickets		50% discount	1 Free ticket & 50% discount on the other ticket	3 Free tickets & 50% discount on the other ticket	5 Free tickets & 50% discount on the other ticket
³ Volume Discounts				10%	20%
Guaranteed response within 24 hours on business days				✓	✓
Opportunity to share success stories as a speaker at the PECB Insights Conference					✓

² To be eligible for these benefits, the delegates need to be PECB Certified Trainers, or in the process of becoming PECB Certified Trainers.

³ Volume discounts are provided to Partners for the performance shown within a given year, from January 1st to December 31st. Discounts are applied as follows:
- Platinum Partners will receive a 10% discount on the training fee for credits earned between 500 and 999. (Training courses that have received any discount during the year are excluded from the volume discount calculation.)
- Titanium Partners will receive a 20% discount on the training fee for credits earned from 1000 and above. (Training courses that have received any discount during the year are excluded from the volume discount calculation.)

The discount will be paid via a non-refundable credit note, and to be eligible for a discount, the Partner must be in good standing and all training courses must be accurately completed on the Partner Dashboard.

Note: Volume discounts application and criteria may be different in attributed territories granted to exclusive Distributors."



For any questions or further information, please feel free to contact us at support@pecb.com

www.pecb.com